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The Advisor

February 2017

Educational Resources Exclusively for Financial Advisors

CNL Securities Mobile App: *A World of Knowledge*

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WHAT'S NEW



[Tips for Modernizing Your Practice for the Digital Age](#)

Knowing the "ins" and "outs" of different digital tools can help financial advisors better serve existing clients and connect with new ones.

WHAT YOU MAY HAVE MISSED

[Non-Traded Alternatives in a Whole New World](#)

According to survey results, many financial advisors are planning to recommend an alternative investment to their clients in 2017 despite changes in the sector.

[The Liquidity Spectrum](#)

An asset's liquidity is an important factor to consider before making an investment decision. Learn about the liquidity spectrum for alternative investments and how it may play a role in a diversified portfolio.

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Investments in non-traded alternative investments are subject to significant risks. These risks include limited operating histories, reliance on the advisors, conflicts of interests, payment of substantial fees to the advisors of the company and their affiliates, limited liquidity, and liquidations at less than the original amounts invested. Investing in these products is not suitable for all investors.

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